

## Ingenious - Marketing For Good

### What audiences said.....

"Truly one of the best conferences I have attended. Really good speakers, great insights - and the live pitch concept was inspired. Even the food was top notch too." **Alastair Macdonald**, Group Managing Director, **Connexus Group Ltd**.

"It was an excellent day, good food, venue, great speakers, very well organised. The live pitches were a brilliant idea, and for the first time in ages, I feel that I am coming away from a conference not just with theory but practical ideas to use! Please do lots more like this! Definitely recommend Ingenious Group to others." **Tamaryn Storey**, Corporate Account Manager, **The Princess Royal Trust for Carers**.

"Definitely an original concept" "More practical than any other conference or seminar that I've attended this year!" **Richard Dickson**, Fundraising, **The Extra Care Charitable Trust**.

"Excellent value for money, live pitches and feedback fascinating, extremely worthwhile for us and would definitely recommend Ingenious Group." **Sarah Hope**, Head of Corporate, **Great Ormond Street Hospital Children's Society**.

"Many times you go to these type of events and leave feeling uninspired or that it seemed a waste of time or money. This was an excellent event. Very important opportunity to hear feedback and thoughts from industry experts as well as to share best practice between charities." **Jane Redman**, Corporate Partnerships Manager, **Children's Hospice South West**.

"Seeing the pitches and responses from the panel was excellent, a great way to learn. A really innovative idea." "Excellent event, I would definitely recommend it and would attend again." **Linda Hams**, Director of Fundraising and Communications, **International League for the Protection of Horses**.

"Congratulations on putting together such an interesting and enjoyable day yesterday. I certainly enjoyed listening to the other charities pitch and felt that I learnt some really interesting points from the panellists' comments." **Rachel Groves**, **NSPCC**.

"A good day, I found the charity pitches the most valuable and enjoyable part. Good chance to network too. Hope there are others to follow in the future." **Elaine Ingram**, Marketing Manager, **Arthritis Research Campaign**.

"The pitches were great, very brave!" **Kate Smith**, Campaign Co-ordinator, **Wallace and Gromit's Children's Foundation**.

"Congratulations on a mammoth exercise."

**Lyn Smith, Fifth Estate.**

"Very good event, especially for a first time. Good value for money and yes, we will come next year!" **Brian Kilkelly**, Head of Corporate Partnerships, **Age Concern**.

"Very good event." **Siobhan Dillon**, Charity Account Director, **Skyline Events**.

"Really interesting day, very good value for money." **Louisa Daubney**, Corporate Account Manager, **Mencap**.

"I found the day very interesting and worthwhile." **Steve Bottomley**, Managing Director, **Father Christmas Ltd**.

"Overall, the event was enjoyable and informative, and I would recommend Ingenious Group Events to colleagues in the future." **Anne Moffat**, Head of Marketing and Communications, **Girlguiding UK**.

"Overall great ideas, looking forward to next years." **Douglas Rouse**, Head of Corporate and Trust Fundraising, **British Heart Foundation**.